

**Target University Application for  
Certified Programs Leader (CPL)  
Designation**

The TMPAA looks to recognize individuals in the Program Business segment of the insurance industry who have demonstrated program expertise through both experience and education. The requirements to receive the TMPAA CPL Designation are as follows:

- Successful completion of all Target University Courses
- Minimum 5 years experience in the Insurance Industry
- 2 years experience in a Program Leadership Role (Manager, Supervisor, Officer) OR 5 years as a Program Underwriter OR 5 years as a Vendor in a technical position directly serving the program business industry
- Absence of any ethical violations
- Membership in the TMPAA
- Two written endorsements

**IMPORTANT NOTE: If you are a TMPAA member and plan to pursue the CPL Designation, please submit the CPL application for approval *prior to* course selection and payment.**

**CPL Applicant Information**

Check one:  Program Administrator  Carrier  Vendor

Name/Title: \_\_\_\_\_

Agency/Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

Please confirm your qualifications by checking the following:

- 5 years experience in the insurance industry
- Absence of any ethical violations
- Membership in the TMPAA

General insurance experience that illustrates your 5 years in the industry (employment dates, brief job descriptions).

Under which criteria are you applying for the CPL:

- 2+ years in a program leadership role
- 5+ years as a program underwriter
- 5+ years as a vendor in a technical position directly serving program business

Specific description of program business leadership roles, underwriting experience or technical experience as a vendor. Please include dates, titles, and specific responsibilities related to program management.

The Target University Board reviews all CPL applications for approval of the CPL Designation.

The undersigned attests that all information in the above CPL application is correct.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please return this application along with two written endorsements (see referral form) that reflect your qualifications to:**

Monica Elischer, TMPAA Membership Coordinator  
monica.elischer@targetmkts.com  
Phone: (302) 268-1013  
Fax: (877) 892-4437

Target Markets Program Administrators Association  
250 Philadelphia Pike  
Wilmington, DE 19809